

<https://www.etnownews.com/infrastructure/massive-tarc-limited-delhi-based-realty-project-has-rs-4000-cr-revenue-potential-check-full-details-article-106747363>

## **MASSIVE! THIS Delhi-based realty project has Rs 4000 cr revenue potential – Check full details**

The project is part of its expansion plan amid strong demand for residential properties in the capital city. The construction work has started and is expected to be completed in the next 42-48 months.



The construction work has started and is expected to be completed in the next 42-48 months. (Image: TARC Limited/ET Now News)

The real estate firm 'TARC Limited,' has announced the launch of its ultra-luxury; high-rise residential project in New Delhi. The project 'TARC KAILASA' will be centrally located on the main Patel road near Kirti Nagar. This is going to be one of the biggest launches of the real estate company in the national capital. The project is part of its expansion plan amid strong demand for residential properties in the capital city.

### **Features and Revenue Potential of the TARC KAILASA project:-**

The company would develop a 17 lakh square feet area in this project. With a revenue potential of over Rs 4000 crore, the TARC KAILASA project will have high ceilings, 3 3-sided open design for light and ventilation, very high-end specifications, private lift lobbies, and all-weather pools. In addition, the project also includes the development of entertainment areas, 7-tier security, concierge services, and large apartment formats.

**TARC KAILASA area, design, cost, and construction:-**

The residential project will be spread over a strategically located 6-acre land parcel, comprising 5 high-rise magnificent towers beautifully designed by renowned Singapore-based architectural practice 'Andy Fisher Workshop.' The real estate firm has chosen Arabian Construction Company as its construction contractor considering their expertise in high-rise construction and the large number of delivered projects all across India and the United Arab Emirates. The project will be developed with a total investment of Rs 1,200 crore, excluding land costs.

Amar Sarin, the MD and CEO of TARC Limited shared his views on the growth and transformation of the residential real estate sector. "TARC Limited recently got a new brand identity, which in consonance with the values and traditions that are adopted by the Company is Inspired By India," Sarin added.

**Completion and Cost of Selling TARC KAILASA apartments:-**

The construction work has started and is expected to be completed in the next 42-48 months. The company is selling apartments in this project at Rs 26,000-28,000 per square foot. Prices are in the range of Rs 9-12 crore per flat. The project will have 418 units, 5 towers, and 35 storeys.