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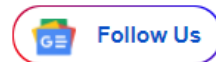
Business News / Money / TARC To Invest Rs 1200 Cr In Ultra Luxury Residential Project In New Delhi, Eyes Rs 4000 Cr Topline

TARC to invest Rs 1200 cr in ultra luxury residential project in New Delhi, eyes Rs 4000 cr topline

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Written by [Sanjeev Sinha](#)

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Real estate company TARC Ltd, listed on NSE & BSE, has announced the launch of its ultra luxury residential project in New Delhi. The company plans to invest close to Rs 1200 crore in this high-rise project, named TARC Kailasa, which will be centrally located on main Patel Road.

TARC Kailasa, a 1.7 million square feet development spread over a strategically-located 6-acre land parcel, comprises 5 high-rise towers designed by renowned architectural practice Andy Fisher Workshop – Singapore. The project will have 418 residential units in these 35-storey 5 towers. 3 BHK units of 3440 sq ft will be priced around Rs 9 crore, while 4 BHK units of 4246 sq ft will cost around Rs 12 crore.

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Commenting on the launch, Amar Sarin, MD & CEO of TARC Ltd, said, “Be it the expansive spread, high ceilings, 3-side open design for light and ventilation, very high-end specifications, private lift lobbies and the all weather pools, Kailasa has been designed to provide the solace and tranquil we all long for. The 170,000 square feet entertainment areas, the 7-tier security, the concierge services and the large apartment formats at Kailasa have something and more for each member of your family.”

According to Sarin, TARC Kailasa has a revenue potential of over Rs 4000 crore, and the project has already received a tremendous response from homebuyers.